

Your engineering team already has the knowledge.

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The problem is turning that knowledge into content people actually stop to read.

A 20-page technical document can
contain an excellent LinkedIn carousel.:
But someone still has to:

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Find the strongest idea

Structure the story

Write the slides

Decide what belongs on each page

Design the visual hierarchy

Make the technical content easy to understand

Turn it into a professional LinkedIn-ready
carousel

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That is where RATHA comes in.

RATHA by TechOnWheels RemoteWork is built
specifically for companies and founders working
across...

One of its core capabilities is carousel creation.: Give
RATHA your technical subject, insight, report,
product story or engineering perspective.

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RATHA helps transform it into a structured LinkedIn carousel designed around:

Hook → Problem → Technical Insight
→ Evidence → Business Impact →
Takeaway

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So your engineers don't have to become copywriters.

Your founders don't have to become
designers.

And your marketing team doesn't have to
start every carousel from a blank page.

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The goal isn't to make more content.

It's to make your technical expertise visible,
understandable and credible.

That is what RATHA is built for.: RATHA.
Turn deep technical expertise into LinkedIn
authority.

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Explore the RATHA LinkedIn Content Engine: techonwheels.in/ratha/

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